



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

Date: November 7, 2008

Contact: Laura Gabrielse, Marketing Manager

Phone: 920.783.2456

Email: lgabrielse@kohlercu.com

KOHLER CREDIT UNION WINS MarCOM AWARDS

KOHLER, Wis. —Kohler Credit Union has received four MarCom Awards from the Association of Marketing & Communication Professionals (AMCP). The MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Kohler Credit Union's marketing efforts garnered two Platinum Awards, one Gold Award and one Honorable Mention.

There were 5,000 entries from throughout the United States and several foreign countries. Winners range in size from individual communicators to media conglomerates and Fortune 500 companies. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. The competition has grown to the largest of its kind in the world.

Kohler Credit Union won two Platinum Awards for their 2007 Annual Report and the Bunny Slipper Chronicles newspaper ads; one Gold Award for the Bunny Slipper Services website; and Honorable Mention for the mortgage postcard titled, "Opportunity Knocks". Lance Tischauser, VP of Sales and Marketing, says of the awards, "We are very excited about this honor. It's amazing that our small, internal marketing department is being recognized with companies like McDonalds, AFLAC, Harley-Davidson, and Merrill Lynch. We work very hard and have a lot of fun as a team. These awards are obviously the result of that."

Kohler Credit Union is a community chartered credit union with membership open to anyone who lives or works in Sheboygan, Ozaukee, Washington, Calumet, Fond du Lac and Manitowoc Counties. Established in 1938, Kohler Credit Union has over 31,000 members and assets of \$225 million.

###