



## **P R E S S   R E L E A S E**

### **FOR IMMEDIATE RELEASE**

**Date:** December 2, 2008

**Contact:** Laura Gabrielse, Marketing Manager

**Phone:** 920.783.2456

**Email:** lgabrielse@kohlercu.com

### **KOHLER CREDIT UNION PICKS LOGO DESIGN WINNER**

KOHLER, Wis. —Kohler Credit Union recently awarded \$100 to Na Xiong for her design of a North High School Branch logo. The credit union held a design contest, open to students of North High School, for the creation of a new logo for their school branch.

The contest required students to design a logo that reflected the partnership between Kohler Credit Union and North High School, and incorporated both the school's and credit union's logos. Na's design was chosen among ten other entries. Na said of the award, "I am very excited to have won the contest. I was nervous because I only entered one design. I had the design idea the whole time—I wanted to create a professional logo that wasn't too elaborate." Na is a junior and participates in the highest art classes at North High School.

The North High School Branch is the third school-based financial literacy program for Kohler Credit Union; with a branch at South High School and financial services provided to Riverview Academy through the use of their mobile unit. These programs provide learning opportunities through the employment of students and contests like the logo contest that can get a variety of students involved.

Kohler Credit Union is a community chartered credit union with membership open to anyone who lives or works in Sheboygan, Ozaukee, Washington, Calumet, Fond du Lac and Manitowoc Counties. Established in 1938, Kohler Credit Union has over 31,000 members and assets of \$225 million.

###