KOHLER CREDIT UNION

Grand Opening Grocery Grab (Promotion) Official Contest Rules

NO PURCHASE, ACCOUNT OPENING OR LOAN IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE, OPENING AN ACCOUNT OR OBTAINING A LOAN WITH KOHLER CREDIT UNION WILL NOT INCREASE YOUR ODDS OF WINNING. PROMOTION IS VOID WHERE PROHIBITED BY LAW.

1. **Terms and Conditions:** By entering the Promotion, you fully and unconditionally agree to abide by and accept these Official Rules. Failure to comply with these Official Rules may result in your disqualification from the Promotion.

2. **Eligibility:** The Promotion is open only to legal residents of Wisconsin. If the winner is under the age of 18, the prize will be forfeited to the parent or guardian of the winner. All entrants must be natural persons. No entries from business entities accepted. Employees of Kohler Credit Union, its affiliates, subsidiaries, advertising or promotional agencies, and their immediate family members and/or those living in same household (whether or not related) are not eligible to enter the Promotion. Immediate family includes spouse, parents, siblings, children, stepparents, stepchildren, grandparents and grandchildren.

3. **Promotion Entry Period:** The Promotion begins on July 9, 2020 at 8:00 AM Central Standard Time (CST) and ends on July 31, 2020 at 11:59 PM CST (the “Promotional Period). All entries must be received by 11:59 PM CST on July 31,2020.

4. **How to Enter – No Purchase Necessary to Enter or Win. There are Two Methods of Entry:** During the Promotion Period, you may enter by:

   a. Online Entry. Participants who complete and submit the entry form at kohlercu.com will be enrolled in the Kohler Credit Union Grand Opening Grocery Grab contest. Submitting a contest entry form between July 9, 2020 and July 31, 2020 is required to be entered into the contest. Only one entry per person. Multiple entries received from any one person will void all such additional entries. Entries that are incomplete, illegible, or corrupted are void and will not be accepted.

   b. Postcard Entry. You can receive one entry by completing a 3 x 5 index card with your complete name, age, address, phone number and email address, and mailing to Kohler Credit Union, Attn: Marketing, 850 Woodlake Road, Kohler, WI 53044. The top of the 3 x 5 index card must be marked “Grand Opening Grocery Grab Contest”. Only one entry per person. Multiple entries received from any one person will void all such additional entries. Entries that are incomplete, illegible, or corrupted are void and will not be accepted. All mail-in entries must be received by July 31, 2020. All entries become the exclusive property of Kohler Credit Union and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Kohler Credit Union. Kohler Credit Union is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage due entries, which will be disqualified.

5. **Prizes:** Prizes for the Promotion include one grand prize winner, one Apple iPad and three $100 Meijer gift card winners. Winners will be selected by random drawing on August 3, 2020 from all eligible entries received. The drawing will be broadcasted via Facebook Live on August 3, 2020 at 12:30 PM. Winners do not need to be present during the drawing to win. The odds of winning depend upon the number of entries received. The winners will be notified no later than August 5, 2020 via telephone. If the winner does not respond by August 12, 2020, another winner will be drawn.

   a. Grand Prize: One grand prize winner will receive a grocery shopping spree where the winner has 2 minutes to fill 1 grocery cart with as many food/beverage items as they can (excluding limitations as noted below) which then will be awarded to the winner. Upon conclusion of the 2 minutes, representatives from Kohler Credit Union and Meijer will add the total cost of the groceries (food/beverages) collected in the cart, and Kohler Credit Union will pay the total cost of the groceries. Only items that are collected and placed in the cart will be allowed to be included in the final calculations. Date of the shopping spree will take place on a mutually agreeable date and time between the winner as well as representatives from Kohler Credit Union and Meijer. If the winner is unable to participate in the shopping spree during the above noted dates and timeframe, the prize will be forfeited and a new winner picked.

   The Approximate Retail Value ("ARV") of the grand prize is dependent upon the winner's grocery shopping selections and has no maximum value. The grand prize will be from the sponsor Kohler Credit Union, and the shopping spree will take place at Meijer, 1818 S. Rapids Road, Manitowoc, WI. The shopping spree is for grocery (food/beverage) items only and the following limitations will apply to grocery items that are allowed to be placed into the shopping cart during the shopping spree:

- No gift cards
- No tobacco products
- No alcohol products
- No electronics
- Limit of 2 like items (Ex: 2 gallons of milk)

   b. Apple iPad Prize: One prize winner will each receive an Apple iPad (32 GB). Kohler Credit Union will be responsible for the purchasing of the iPad.
   c. Gift Card Prizes: Three gift card prize winners will each receive a $100 Meijer gift card. Kohler Credit Union will be responsible for the purchasing of gift cards.

6. **Taxes. The grand prize is considered taxable income, and winner will be solely responsible for all federal, state, and local taxes; therefore, a valid Social Security number must be presented before claiming the prize. Grand prize winner will receive an IRS 1099 form reflecting the amount they receive as a prize.**

7. **Publicity:** By participating you acknowledge that Kohler Credit Union has the right to, without further authorization, publicize your name, character likeness, photo, voice and the fact that you are a qualifier for promotional purposes without financial remuneration. Acceptance of the prize

constitutes consent for Kohler Credit Union to use your name and likeness for editorial, advertising and publicity purposes without additional compensation, except where prohibited by law. By participating in this Promotion, all entrants' further consent to Kohler Credit Union's use of the personal information provided so that Kohler Credit Union may administer the promotion and award the prize.

8. **Other Requirements.** There will be no substitution or cash alternatives. Participation in the contest and prize awarded are non-transferable. The winner may, at Kohler Credit Union's discretion, be required to sign and return a declaration of eligibility, additional release of liability, and, where lawful, an additional publicity consent agreement. If selected winner cannot be contacted, is ineligible, fails to claim a prize, or fails to return the completed and executed declaration and releases as required, the prize will be forfeited and awarded to an alternate winner. Kohler Credit Union reserves the right to make rule or contest changes without notice at any time. Kohler Credit Union also reserves the right to change the aforementioned dates without notice. The decision of Kohler Credit Union management in the interpretation of these rules is final.

9. **RELEASE AND HOLD HARMLESS. BY ENTERING THIS PROMOTION, YOU AGREE TO RELEASE AND HOLD HARMLESS KOHLER CREDIT UNION, ITS PARENTS, SUBSIDIARIES AND AFFILIATED ENTITIES, AND EACH OF THEIR DIRECTORS, OFFICERS, EMPLOYEES, ATTORNEYS, AGENTS, AND REPRESENTATIVES FROM ANY DAMAGE, INJURY, EXPENSE, COST, DEATH, LOSS, CLAIM, ACTION, DEMAND, OR OTHER LIABILITY THAT MAY ARISE IN CONNECTION WITH THE PROMOTION, OR RESULTING FROM ACCEPTANCE AND/OR USE OF ANY PRIZE, TRAVEL TO OR FROM ANY PRIZE-RELATED ACTIVITY, PARTICIPATION IN THESE PROMOTIONS, AND FROM ANY MISUSE OR MALFUNCTION OF ANY PRIZE AWARDED, INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH, AND/OR PROPERTY DAMAGE.**

   Grand prize winner will be required to sign a release prior to participating in the shopping spree releasing Kohler Credit Union and Meijer from any liability for any injuries the grand prize winner may bring upon themselves during the spree. These would include falling or strains due to lifting or running. By participating in the Promotion, each participant agrees to release and hold Kohler Credit Union and the employees, officers, directors, agents, representatives of Kohler Credit Union, its advertising agency, promotion and legal advisors harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Promotion. Grand prize winner further shall permit their name and picture to be used in advertising and announcements without further compensation.

10. **Disqualification.** Kohler Credit Union reserves the right to disqualify any person tampering with the entry process or is otherwise in violation of these Official Rules or any laws.

11. **Applicable Law.** Any dispute arising from this Promotion will be determined according to the laws of the State of Wisconsin, without reference to its conflict of laws principles, and by entering these Promotions, you fully consent to the personal jurisdiction of the State and Federal Courts located in Sheboygan County, Wisconsin and agree that such courts shall have exclusive jurisdiction over all such disputes.