# Paying for **PETS**

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#### 68% of US households own a pet



#### That equates to:



#### 89 million dogs

94 million cats

# Pet **EXPENSES**



#### **BASIC PET CARE**

- Food Collar
- Dishes Leash
- Pet Bed Tr
- Toys

• Travel Crate

• Treats

### FIRST-YEAR EXPENSES

- Adoption Fee
- Pet License
- Medical Exam
- Vaccination
- Surgery





#### LIVING SPACE

- Pet Deposit
- Pet Furniture
- Gates
- Fencing
- Clothing Repair
- Furniture Damage
- "Accidents"

### **MEDICAL EXPENSES**

- Veterinarian
- Medical Emergency
- Pet Insurance
- Dental Care
- Ear Care
- Medication
- Allergies



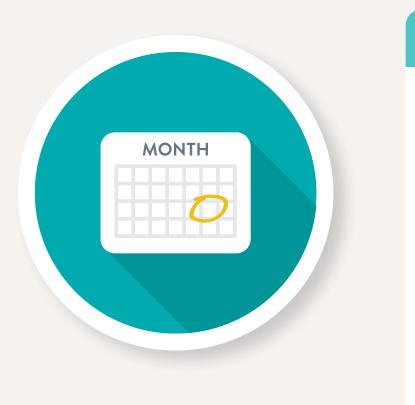


### **PET SERVICES**

- Grooming
- Training
- Dog Walkers
- Pet Sitters
- Kennels

# Budgeting for **PET CARE**

# **BUDGETING FOR PET CARE**

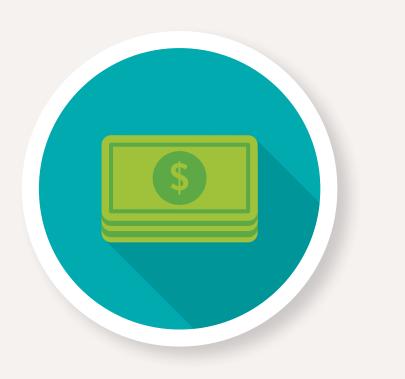


#### SET MONEY ASIDE MONTHLY

Estimate your monthly pet expenses (make sure you factor in annual expenses as well).

Budget for that amount as you would a monthly bill.

# **BUDGETING FOR PET CARE**



#### **CREATE A PET EMERGENCY FUND**

Pet owners are likely to incur at least one **\$2,000-\$4,000 bill** for emergency care at some point in their pet's lifetime.

Create a separate fund for pet-related emergencies to protect your personal savings goals.

#### **BROUGHT TO YOU BY**



**Sources:** American Pet Products Association, American Veterinary Medical Association, Money Under 30, *New York Times*, Statista

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